

Beat: Local

## The 232 FNADE companies call on the candidates in the presidential & legislative

### 12 concrete proposals for environment

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**USPA NEWS** - The 232 FNADE companies call on the candidates in the presidential and legislative elections: 12 concrete proposals to make France the European leader in environmental activities. Our waste is an important resource for generating economic growth (€ 3 billion on the trade balance), jobs etc..

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Our waste is an important resource for generating economic growth (€ 3 billion on the trade balance), jobs (10,000 perennials and 25,000 cycles), environmental progress and climate protection (CO2 reduction of 3, 4 MT per year) by 2025.

They produce materials and energy by substituting for virgin or fossil resources. FNADE companies, industrial players in the transformation of waste products, offer candidates to empower our country to respond to economic and environmental challenges by engaging with business and citizens to promote growth Green.

The 12 measures of the FNADE are organized around 4 axes of development:

=> Capturing more resource waste

1. Give new impetus to recycling with pricing incentives for waste prevention and sorting.
2. Capture more material in waste from economic activities and administration.
3. Reform the current arrangements for the end-of-life management of their products (Extended Producer Responsibility) with genuine industrial schemes carrying activities and jobs in France.

=> Using more materials from recycling

4. Promote the integration of recycled materials into product design. Inform the consumer of the presence of these materials by a message affixed to the product.

5. Apply a reduced rate VAT on products incorporating materials from recycling.

6. Establish a carbon support corresponding to the CO2 gain obtained from materials from recycling.

7. Make public procurement a model for the virtuous purchase of materials from recycling.

=> Benefit from available energy in the territories

8. Develop CSR (Solid Fuel Recovery) to generate energy.

9. Reinforce the energy efficiency of Energy Recovery Units.

10. Incorporate waste energy into the French energy mix.

=> Engaging citizens and businesses in a green economy

11. Develop performance contracts, genuine mutual engagement in a win-win model that enhances business know-how and stimulates innovation.

12. Maintain a 10-year fiscal and regulatory framework to support investments by companies - 700 million euros invested per year - and to stimulate the transformation of the French industrial sector.

"I am convinced that preserving the environment and the climate is compatible with the development of a positive economy," explains Jean-Marc Boursier, President of FNADE. "Green growth is one of the major challenges facing our country. Our sector offers great opportunities: high-performance technologies exist, know-how is there, our companies innovate and invest, we must now embark on a real industrial change that is essential to reach and surpass our country's growth and employment objectives. 'environment. " The FNADE, the National Federation of Clean Air and Environmental Activities, is the representative professional organization of environmental industry. It comprises 232 private companies that operate in the field of waste management. It represents 51,416 employees in France; € 10.8 billion in turnover; 632 million euros of investment, 2047 establishments. It is a member of the European Federation of Environmental Degradation and Environment Activities (EAFD).

### Article online:

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