

Beat: Sports

## **MEDIA SCHOOL AND TEDDY RINER JOIN FORCES OT CREATE PARIS SCHOOL OF SPORTS**

**TO BE LAUNCHED IN AUTUMN 2019**

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**USPA NEWS** - MediaSchool and Teddy Riner join forces to create Paris School of Sports that should be launched in the next autumn of 2019 will be marked by the creation of a new school in the lap of MediaSchool. Specialized in marketing, management, communication, digital applied sports, Paris School of Sports will train the experts of tomorrow. Paris School of Sports will open its doors in October 2019 with a promotion of M1, open to holders of a baccalaureate + 3 validated, as well as a promotion of 1st and 3rd year, open to holders of a bac (French Bachelor) and bac + 2.

### **THE ASSOCIATION BETWEEN MEDIA SCHOOL AND TEDDY RINER -----**

Franck Papazian, President of MediaSchool declares that "the organization of the Games of 2024 in Paris was the detonator of the creation of Paris School of Sports. This school was designed to allow all companies and communities partners of the 2024 Games to prepare this world event in the best possible conditions. With Teddy Riner, this is the story of a meeting and, very quickly, we saw a convergence of views on both training issues and how to meet the needs of the market. Teddy Riner is the reference today whose complementarity with MediaSchool will offer sports enthusiasts the best possible training and especially professional opportunities. Teddy Riner is a dream partner for MediaSchool. Students at Paris School of Sports will have an incredible chance. " For Teddy Riner, the meeting with MediaSchool is not a coincidence: "The transmission is a subject that is close to my heart and participate in the creation of a sports trade school is an idea that really motivates me. The meeting with Franck Papazian, the President of MediaSchool, allowed me to validate the observation that the market has a need for communication skills, digital, marketing, events, management, public relations, press relations and media. Companies, local and regional authorities, institutions are looking for quality profiles. We will multiply collaborations with sports partners, major sports competitions, French and international and the Games of course to offer them to make Paris School of Sports a pool of recruitment. What also seduces me is that a place will be made to athletes of high level within these courses, I know particularly well this problem of the insertion after a sporting career and I am sensitive to it. That high-level athletes and students from more traditional sectors can train together on a theme that brings them together seems to me to be a very good thing and I am convinced of the mutual enrichment that it will generate. I can not wait to meet our future students. " Interview Teddy Riner video: <https://youtu.be/lylkL6rQMGA>

### **OPENING IN OCTOBER 2019-----**

Paris School of Sports will open in October 2019 with a M1, a 1st and 3rd year. In October 2020, Paris School of Sports will open a second year, and an M2 for those who had already followed the M1. Paris School of Sports will be located at 10, rue Lyautey - 75016 Paris. Website: <http://www.paris-school-sports.com>. Source : MediaSchool

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### **Article online:**

<https://www.uspa24.com/bericht-14500/media-school-and-teddy-riner-join-forces-ot-create-paris-school-of-sports.html>

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