Beat: Travel

RESHAPING TOMORROW'S HOSPITALITY

HOSPITALITY OPERATOR FORUM

PARIS, 24.06.2022, 07:44 Time

USPA NEWS - The Hospitality Operator Forum is the Hospitality Think Tank. A Day of Sharing and Exchange around the Major Challenges that the Sector has been facing for the last 24 Months. Some of the Trends are not New, but all of them have seen their Implementation accelerate drastically with the Crisis caused by the Covid 19 Pandemic.

The Hospitality Operator Forum is the Hospitality Think Tank. A Day of Sharing and Exchange around the Major Challenges that the Sector has been facing for the last 24 Months. Some of the Trends are not New, but all of them have seen their Implementation accelerate drastically with the Crisis caused by the Covid 19 Pandemic.

Photo right
- Cédric GOBILLARD, CEO Southern Europe - Ennismor
- ian DI TULLIO, Chef Commercial Officer Southern Europe - Accor

Through a Day of Conferences, Panels, Keynotes and Networking, the Hospitality Operator Forum offers a Comprehensive Overview of the Opportunities, Trends, Perspectives and Analysis of the Hospitality Sector.

Created by Hospitality ON, the Global Lodging Forum has become a "Think Tank" of the Hospitality Industry and is, for over 20 Years, the only International Forum in Paris that ensures meeting of all the Domain related to the Development of the Hotel Industry : Operators , Investment, Real Estate and Developers. Over 500 Key Decision Makers in the Hospitality Industry and Financial attend to review the Current Global, European and French Hotel Chains.

*** Different Themes were highlighted as follow:

- The Lines of Force of the World After
- To build a New World allowing Lifestyle Brands to grow
- To preserve its Performance and Profitability
- Increased Cost Price, how will the Chain absorb these Costs?
- Coping with Inflation, Levers for Progress
- The New Generation of Hotels

- A Strong Product for Customer Loyalty
- How will Hybridization transforming the Hotel Industry?
- Supporting the Development of the Pierre & Vacances Group, New Challenges
- Strong Markers and Trendy F&B Concepts
- A Responsible Hospitality Sector
- The Economic and Societal Context, an Undeniable Impact on the Hotel Sector
- Mice Travel: Doomed for long? Not what Recent Data suggests
- New Destinations have been Leading the Recovery

*** Some points came up such as:

- From a Financial Perspective, Hospitality is back
- After the Tech Frenzy, is the "Old World" stageing back?
- Covid-19 reminded Investors & Hoteliers that Domestic International Exposures Matter
- For Hotel Champions, a Closing or Opening World?
- In the USA, Leading Groups keep rushing towards Franchise
- The Recovery at last?
- Upscale & Luxury Hotels now have again some Forward Guidance

- Products: towards New Challenges?
- After Standard Hotels, de-standardized Hotels, Boutique Hotels, we enter a New dimension in Hospitality where... Living is more significant than Sleeping
- Design Driven - Democratization of Good Design
- F&B Concepts adapted to Each Location, focussing on Quality, Entertainment & Sociable Atmosphere
- Destinations for Locals. Living Spots for Locals & Travellers. Deeply rooted in Local Communities
- Creating Lasting Impact ofr Own People, Planet & Communities
- Brands with Minding, with a deep Connection with the Guests & Teams, through Shared Values

Photo Cover
- Joelle RENNO Director of Events Hospitality ON
- Vanguelis PANAYOTIS Président MKG Consulting - General Director Hospitality ON

Source: Hospitality Operator Forum - Reshaping Tomorrow's Hospitality
@ Intercontinental Paris- Le Grand, on June 22, 2022

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

Article online:
https://www.uspa24.com/bericht-21132/reshaping-tomorrows-hospitality.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com